Amanda Andruss Response:

What are your biggest complaints when buying coffee/tea/whatever from a coffee shop (is it standing in line, the price, etc.)?  
Usually just the lines. Sometimes I don't have enough time to wait before an appt.   
  
About how many times a week do you typically buy coffee?  
Typically 3-5 times a week.   
  
How much time do you typically wait in line?  
This varies as well. Sometimes less than 2-3 min. Other times it can be closer to 15 min  
  
How often after ordering your drink do you actually spend in the café?  
Typically I do the drive-thru unless I am meeting someone there specifically.   
  
How often do you order other things (sandwiches, muffins, etc.) when ordering your drink?  
Maybe 25% of the time, if that.   
  
Do you feel comfortable taking your time when ordering at the counter or do you feel rushed?  
I usually don't feel as rushed at the drive-thru. I feel more rushed inside at the counter.   
(If you feel rushed rushed) Why?  
If there is a long line, people (both customers and workers) are anxious for you to get going and make it quick. You don't notice this as much in the drive thru.   
  
If there was an app that allowed you to build our own cup of coffee and place your order before arriving, would you use it?  
Absolutely.

How do you feel about paying for coffee with your phone?  
Wouldn't bother me.   
  
Is the name CoffeNow stupid? Can you do better?  
It isn't stupid. Maybe myCoffee?